

## NEWS RELEASE

For Immediate Release

### ANALYTICS SYSTEMS ANNOUNCES NEW POSITION

Surrey, British Columbia (July 7, 2003) — Analytic Systems (1993) Ltd. a leading manufacturer of high quality power conversion products such as DC/DC converters, AC/DC power supplies and DC/AC inverters is pleased to announce that Bill Walker has been appointed Business Development Manager.

Based in the head office in Surrey, Bill brings more than 20 years experience in sales and marketing. Bill spent 18 years with Mustang Survival as Western Sales Manager, Industrial Marketing Manager and International Sales Manager. Over the past three years he was with Glentel Inc. in as International Sales Manager and Dealer Manager, North America.

Bill will be responsible for developing new business with OEM's such as Analytic Systems' current customers; Teleflex Canada, Telus, Kobelt Manufacturing, and Prime Mover Controls. Analytic Systems products are used in many markets including Marine, Military, Industrial, Telecommunications, Heavy Equipment, Solar Energy, Fleet Utility, Alternate Energy, RV and Auto/Motorsports.

Bill can be reached at 1-800-668-3884 (Local 604-543-7378), or at [billw@analyticsystems.com](mailto:billw@analyticsystems.com).

*For further information, please contact:*

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