

NEWS RELEASE

For Immediate Release

ANALYTIC SYSTEMS LAUNCHES REDESIGNED ANALYTICSYSTEMS.COM WEB SITE

Surrey, British Columbia (October 15, 2001) — Analytic Systems, a leading supplier of power conversion equipment, announces the launch of the company's redesigned website: www.analyticsystems.com. The site was rebuilt to better serve the company's worldwide customer base.

The new analyticsystems.com is an informational tool for the company's global customer base and also supports it's network of distributors and representatives. Information on the site ranges from new product information to downloadable product manuals. On the more technical side, resellers can download technical manuals and access the site's custom design guide. Analyticsystems.com also features the entire product catalog, customer testimonials, and complete dealer listings for easy reference. Content will continue to evolve based on feedback provided by visitors.

"Our goal with this site was to provide the best technical support to our representatives and resellers throughout North America and around the world, which I believe we achieved," explained Jim Hargrove, President of Analytic Systems. "This site provides the tools our customers need to make decisions on which power supply or converter will best meet their needs."

###